



Course Description and Objectives:

This course is designed to develop the entry-level skills required for careers in digital design. The content includes computer skills; digital publishing concepts and operations; layout, design, and measurement activities; digital imaging; communication, collaboration and decision-making activities; critical thinking and problem-solving.

After successfully completing this course, the student will:

What's in this Syllabus:

Course Description

Grading Procedures 2

Know Your Teacher 2

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Rules & Policies

- 1. Demonstrate knowledge of digital publishing concepts and basic digital imaging
- 2. Demonstrate proficiency in the safe and ethical use of the Internet to locate information
- 3. Identify project requirements, define project planning, and understand the design process
- 4. Perform page layout and measurement activities
- 5. Demonstrate an understanding of color and its role in digital design as well as an understanding of typography and elements & principles of design
- 6. Demonstrate basic skill in digital photography, the use of raster software applications, the use of vector software applications, desktop publishing application
- 7. Develop an awareness of the emerging technologies associated with digital design
- 8. Demonstrate an understanding of career opportunities and requirements in the field of digital design

Required Supplies:

- 1. Mead or similar STRONG PLASTIC Pocket Folder with Metal Prongs
- 2. Notebook paper
- 3. No. 2 Pencils
- 4. Wired Earbuds (OR I have a class set of headphones)
- 5. OPTIONAL FlashDrive (OneDrive is an option for all Graphic Design work)

Sample Projects

Students in Digital Design will work on the following: File Management, Organization Skills, Graphics Presentations, Logos, Post Cards, Flyers, Menus, Backstage Passes and more. We have full access to the Adobe Suite. Level 1 students will focus on Photoshop.

Grading Procedures: We will be using a point-based system of grading.



Students will take 1 Quiz for each 9 weeks. The least amount of points.

Students will take 1 Test for each 9 weeks.

There are several class work assignments that support each project.

We create 4-6 projects each 9 weeks. The most amount of points.

A little about your teacher

Pet peeves:

Hats (please show some respect and take your hats off indoors)

Gum (seeing someone chew is very distracting when I am teaching, not too mention that it looks bad on camera) Talking back (it's disrespectful and it won't get you anywhere)

Tardiness (I had 3 minutes to get to class in high school and you have 5. Please get to class on time)

Laziness (I promise that we will work every single day of the school year, no days off. If you have time to lean, then you have time to clean...or um, edit.)

Dishonesty (telling the truth will get you in less trouble, plus I already know what you did wrong, but do you?)

Cell phone use (this is a great form of technology, but should be used only when authorized by your teacher)

Teasing other students (not cool, plus I'll always stick up for the person being teased)

Talking while I'm teaching (I don't appreciate the background noise or hearing your personal conversations)

**I'll treat you like an adult as long as you don't act like a child.

Contract: Don't even skirt the line of appropriateness. Have fun, be good and don't break anything.

Grades: I don't give out A's or compliments, you must earn them. I reward hard work over lazy talent. As long as you show me effort and follow my requirements, you'll do alright. I am a realist and I understand that not everyone is a Stephen Spielberg or Claude Monet. Take advantage of my knowledge, it's free and you can take it with you.

Attendance: Show up every day. Most of you will struggle trying to make up my work outside of this lab.

Personal relationship: I prefer to give you positive attention instead of negative, so if you need some attention come and talk to me about what you enjoy about life, especially if it's television shows or movies. I am a true editing nerd.

As a teacher, I like to think of myself as your guide. I want you to learn more then how to edit or create graphics. I want to help you learn how to interact with others, make worthwhile friendships, learn a few useful skills here and there, and enjoy your short few years here in high school.

I want you to walk away each day with something positive.

Classroom Expectations

- Be on time to class, it begins even if you are not there! If you come in late, please sign your name, time and date on the designated sheet on the door. Penalties for being late are: 1st verbal reprimand, 2nd tardy note given to student, 3rd or more referral.
- Come to class ready to work every day. There are no "days off". Take your assigned seat and begin your work. We work from the first day of school to the last day of school.
- Food (candy, snacks or gum) are never allowed in my room. Only bottles that can close.
- Please limit restroom visits. Only 1 person may leave at a time. Please sign the sheet when leaving.
- Everyone must be seated before the entire class can be dismissed by the bell.
- Claiming work that is not yours or cheating will result in a "O" on the assignment and a referral.
- Good manners, cooperation, a positive attitude, honesty, no profanity, and respect for others are expected at all times. Remember the "The Golden Rule".

Cell Phone Policy

- I realize that communication with your friends is very important to you; however text messaging or using your phone in my class are not acceptable. All phones will be collected and sent to the main office. If this becomes a continuous problem then phones will be collected at the beginning of each class period and then returned before you leave.
- Upon entry to class please make sure that cell phones are turned off and stored in your backpack.
- NO RECORDING VIDEO OR PHOTO during instruction without prior teacher consent. (This includes posting/publishing of recorded data to other locations via messaging or web.)
- On days when we are using cell phones for learning please ensure they are set to silent.
- Only use phones for learning purposes related to class work teacher pre-approves.
- When phones are not in use on a day we are using cells for learning place them face down on your desk.
- At any time your teacher feels you are not using your cell phone for class work you will be asked to place your phone in TIME OUT STORAGE and take a number until end of class.
- At the second offense improperly using phone, lunch detention will be assigned.